

The 10-Second Kiss: How to Turn Your Relationship Into a Lifelong Romance -- in Just 24 Hours! A Magical Formula for Passion, Pleasure, and Playfulness

By Ellen Kreidman

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All you have to do is remember nine simple rules--

It's true. If you can remember nine easy rules, you and your mate can stay passionately in love, not just for the early months of the relationship, but for a lifetime! A simple formula, called K.I.S.S. (Keep It Something Special) created by Dr. Ellen Kreidman, has already worked for thousands of couples, and you can get the same dramatic results.

The K.I.S.S. plan starts to work in the time it takes to read this book, often in less than 24 hours! If you have any doubts, Kreidman provides real-life success stories of couples who've done it. So don't wait. Find out the secrets behind--

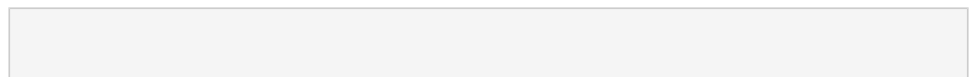
"The 10-second kiss"--the simple, transforming act that says "I love you" to your mate each and every day

The technique that takes communication to a level so deep, it's magical

The amazing power of fantasy to keep your mate desiring you for months to come

The most erotic thing you can do to turn your lover on--and more!

From the Paperback edition.



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Editorial Review

From the Inside Flap

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The Magical Countdown

When a couple stands at the altar and vows to love each other "till death do us part," they take for granted that they will stay intimately connected forever. The kiss at the end of the ceremony is symbolic of that connection, and throughout the relationship the kiss remains at the core. The kiss is the most intimate connection possible between two people--even more intimate than sexual intercourse, as I'll explain later in this chapter.

Sadly, as the years pass, staying connected with our mate gradually takes a back seat to all the mundane duties and chores that exist in a marriage. In reality, everything else should take a back seat to our love for each other.

Jennifer and Ron could not remember when their relationship changed. All they knew was with two young children, two careers, and too little time, their marriage was in jeopardy. They had become working partners instead of loving partners. It was their thirteenth anniversary and Jennifer's mother had offered to baby-sit so they could have a special weekend, but instead of a romantic resort they chose to come to my lecture, hoping for a miracle.

I had asked for a volunteer couple from the audience to tell me what they believed was the biggest problem in their relationship. Jennifer and Ron came up on the stage at my urging and began to explain. "We have no time for each other. We're both so busy that at the end of the day, we just give each other a quick peck on the cheek, mumble good night, and we're off to sleep," said Jennifer. "Sometimes--often, actually--we don't even bother with the kiss."

Egging them on a little, I asked Ron how it was that they couldn't find the time to invest in the most important aspect of their lives.

"Well," he responded, "we both have demanding jobs, which sometimes require travel away from home. Jennifer travels more than I do, at least once a month, but when I'm gone it's for a longer period of time. Usually a week or two. And, of course, there're the kids. They have to be driven to school each morning and picked up from day-care each evening. Then there's grocery shopping, meal preparation and cleanup-- Jennifer does that while I help the kids with their homework. You wouldn't believe how much homework kids are given these days. After dinner and homework are over, we try to spend some quality time with the kids before we put them to bed. When one of us is gone on a business trip, it all falls on the other's shoulders."

"On the weekends," Jennifer piped in, "we have the house to clean, the yard to tend, errands to run, home-repair chores, shopping for clothes and school supplies for the kids, and Ron's parents are elderly, so they require some of our time too. And, we do try to keep up some semblance of a social life, but it isn't easy."

I replied that I could see they were certainly very busy people. Then I asked them, "Do you think you could find just ten seconds in your busy day to devote to your relationship?"

At first they just laughed. They thought I was joking. When they realized it was a serious question, they both replied "yes" in unison.

At this point, I turned to the five thousand people seated in the auditorium and, gesturing with my hands, I asked them all to stand up. Anxious for a stretch break, they complied willingly. But when I said, "Now, I want you all to face your partner and give him or her a ten-second kiss," there was an uproar of groans and sighs. Ignoring it, I added, "I'm going to time you, so no cheating or letting up before I say "stop!" Somebody in the crowd asked, "Do we have to?" in a loud voice.

"Come on," I said. "You can do it. This is not torture. It will be fun and it's part of the lecture. Yes, you have to do it!"

This part of my lecture usually takes more time than I'd like, but I always stand my ground and continue to coax them until every single person is ready to participate. Then the magical ten-second countdown begins as they start to kiss: One thousand and one, one thousand and two, one thousand and three, one thousand and four, on up to one thousand and ten, and then . . . "STOP!"

The crowd was wild with enthusiasm as I directed them back to their seats. I could actually feel the mood of the entire room change. It was filled with excitement, warmth, and electricity. "Now, that wasn't so awful, was it?" I asked, smiling. Loud clapping, whistling, and cheering signaled their approval. Turning to Jennifer and Ron, I asked them what the ten-second kiss had been like for them.

"I was really uncomfortable," Jennifer replied. "Not just because of being in front of so many people. We just aren't in the habit of kissing like that anymore, except when we make love. But I think I could get used to it," she added with a laugh.

Thanking them for their openness and courage for coming up on stage, I told them they could return to their seats.

The Connection

Then I went on to explain to the audience that sometimes what starts out as a passionate relationship, over time, winds up as a friendship. We are so caught up in our daily routine that we forget all about keeping closeness and passion alive. Many times we're not even aware that this change has occurred, but one day we wake up and realize with a shock that we are living as roommates instead of lovers.

Living with a good friend means there's mutual respect, common interests, companionship, and security, but no passion. It may not be the worst thing that can happen, but I'm here to tell you that you can keep your best friend and get your lover back too.

Engaging in a ten-second kiss every day declares that you are lovers--not just roommates. It helps you stay connected. Even though you may tell your mate you love them every day, giving them a ten-second kiss tells them, "I'm still in love with you."

The ten-second kiss has a more immediate and dramatic effect on a relationship than any other homework I've ever assigned. Given in the morning, it sets the tone for the rest of the day. Given early in the evening, it sets the mood for the rest of the night. No matter what time of day you kiss, you'll feel warm, close, and connected. The casual kiss, the peck on the cheek are ways of saying our relationship is comfortable, platonic. In order to go from pleasant to passionate, you have to feel how delicious and meaningful a ten-second kiss really is.

I use this exercise in all of my seminars because I want to demonstrate to people that it doesn't matter whether they feel like kissing each other or not: the result of the ten-second kiss is the same. They may feel distant, annoyed, embarrassed, humiliated, or uncomfortable before the kiss. But when they do it anyway, the result of their action is a feeling of connection, warmth, safety, tenderness, and even passion. Usually, the ones who resist it the most are the ones who enjoy it so much they refuse to stop even when the time is up.

Act "As If"

Some of us believe that we must feel a certain way before we can act a certain way. As one procrastinator I know is fond of saying, "I'm waiting for the spirit to move me." Quite frankly, if I waited to do things until I felt like it, I'd never do anything!

I am proposing a different point of view: **You can create love every day by acting in a loving way and not worrying about whether you are feeling loving!**

How many times have you said, "I'm not in the mood to . . .," "I don't want to . . .," or "I don't feel like it . . .," then not done whatever it was and as a result felt badly all day?

For example, I do not like to exercise. Given a chance, I'd much rather read. I know, however, that exercise is good for me, and now that I'm older, I really feel that it's important for me to engage in some form of exercise every day. But each morning when I wake up my first thought is always, "I'm not in the mood today," "It's too hot," or "It's too cold." Never do I wake up and think, "Oh, goody. I get to exercise now." Still, I get up, brush my teeth, comb my hair, put on my walking shoes and my warm-up suit, and begin exercising anyway. Ten minutes of stretching, ten minutes of floor exercises, and a brisk one-mile walk every day, rain or shine, tired or not. The amazing thing about this ritual is that, no matter how I felt before I exercised, I always feel great afterward. I'm proud of myself and I'm energized and ready to face the day.

Here's the point. If I waited until I was in the mood, I'd stay in bed all day, because that's what I feel like doing when I wake up every morning. Can you imagine how miserable I'd be if I acted on how I felt, instead of what I knew was good for me?

Here's another example. I don't want to clean my house. I hate housework. I've done it for so long. What's the expression? "Been there, done that!" But I've learned that if I simply begin to clean, even though I'm thinking, "I'd rather be at the beach" or "Someday I'll get live-in help!" nevertheless I'm soon done, I feel a sense of accomplishment, and I'm in a better mood.

Believe it or not, shopping is right up there with housecleaning on my list of things I don't like to do. Since I've been involved in so many creative projects--writing, speaking engagements, and television appearances--I don't even like to shop for clothes anymore. And I've never been fond of grocery shopping. But if I waited until I was in the mood, I'd probably be naked and starving to death! So regardless of how I feel, I do buy a new outfit for a television appearance or a speaking engagement and I do go to the supermarket for my weekly groceries. And although I may not want to at the time, I'm sure glad I did when I open my refrigerator and see food in there.

I'm not sayi...

Users Review

From reader reviews:

Catherine Benavidez:

Nowadays reading books become more than want or need but also get a life style. This reading routine give you lot of advantages. The benefits you got of course the knowledge the rest of the information inside the book which improve your knowledge and information. The data you get based on what kind of publication you read, if you want attract knowledge just go with education books but if you want feel happy read one along with theme for entertaining such as comic or novel. Typically the *The 10-Second Kiss: How to Turn Your Relationship Into a Lifelong Romance -- in Just 24 Hours! A Magical Formula for Passion, Pleasure, and Playfulness* is kind of book which is giving the reader erratic experience.

Michael Kautz:

Reading a e-book tends to be new life style within this era globalization. With reading you can get a lot of information that may give you benefit in your life. With book everyone in this world could share their idea. Guides can also inspire a lot of people. A lot of author can inspire their very own reader with their story or their experience. Not only the storyline that share in the guides. But also they write about the knowledge about something that you need illustration. How to get the good score toefl, or how to teach your kids, there are many kinds of book that you can get now. The authors in this world always try to improve their expertise in writing, they also doing some study before they write for their book. One of them is this *The 10-Second Kiss: How to Turn Your Relationship Into a Lifelong Romance -- in Just 24 Hours! A Magical Formula for Passion, Pleasure, and Playfulness*.

Gregory Sowers:

Spent a free time for you to be fun activity to do! A lot of people spent their spare time with their family, or all their friends. Usually they carrying out activity like watching television, likely to beach, or picnic inside park. They actually doing same every week. Do you feel it? Do you wish to something different to fill your own free time/ holiday? Can be reading a book may be option to fill your no cost time/ holiday. The first thing you will ask may be what kinds of book that you should read. If you want to try look for book, may be the guide untitled The 10-Second Kiss: How to Turn Your Relationship Into a Lifelong Romance -- in Just 24 Hours! A Magical Formula for Passion, Pleasure, and Playfulness can be fine book to read. May be it might be best activity to you.

Bryant Booher:

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