



It's Our Ship: The No-Nonsense Guide to Leadership

By Captain D. Michael Abrashoff

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It's Our Ship: The No-Nonsense Guide to Leadership By Captain D. Michael Abrashoff

The story of Captain Abrashoff and his command of USS *Benfold* has become legendary inside and outside the Navy. By governing his ship with his unique management techniques, Abrashoff turned the *Benfold* into a model of naval efficiency, with amazing cost savings, the highest gunnery score in the Pacific Fleet, and a highly motivated and top performing crew.

In **IT'S YOUR SHIP**, he first demonstrated how to bring his successful management techniques from the ship to the boardroom. Now, in his newest book **IT'S OUR SHIP**, in the same rugged, can-do voice, Abrashoff will focus on the leadership, motivational, and management insights and tips that he has learned from his last six years of addressing business and corporate audiences.

Abrashoff's timely advice will be eminently prescriptive, and will feature anecdotes and insights from leaders of businesses large and small and from public and non-profit sectors.

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Editorial Review

About the Author

CAPTAIN D. MICHAEL ABRASHOFF is a graduate of the U.S. Naval Academy in Annapolis, MD, and was a military assistant to the former secretary of defense, the Honorable Dr. William J. Perry. Abrashoff left the Navy in 2001 and became the founder and CEO of Grassroots Leadership, Inc., in Boston. You can visit his website at www.grassrootsleadership.com.

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