



Ethics in Media Communications: Cases and Controversies (with InfoTrac)

By Louis A. Day

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Have you ever wondered exactly what ethical standards exist in the media? ETHICS IN MEDIA COMMUNICATIONS: CASES AND CONTROVERSIES explains it all and shows you that there's a lot more to the story behind the scenes. Whether the issue is censorship, privacy, or accuracy, the media is governed by ethical norms that you need to know. And because it's packed with case studies and review tools, this media ethics textbook is the one that will help out on the test as well.

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Editorial Review

Review

Part One: FOUNDATION AND PRINCIPLES. 1. Ethics and Moral Development. 2. Ethics and Society. 3. Ethics and Moral Reasoning. Part Two: CASES IN MEDIA COMMUNICATIONS. 4. Truth and Honesty in Media Communications. 5. The Media and Privacy: A Delicate Balance. 6. Confidentiality and the Public Interest. 7. Conflicts of Interest. 8. Economic Pressures and Social Responsibility. 9. The Media and Antisocial Behavior. 10. Morally Offensive Content: Freedom and Responsibility. 11. Media Content and Juveniles: Special Ethical Concerns. 12. Media Practitioners and Social Justice. 13. Stereotypes in Media Communications. Appendixes.

About the Author

Louis A. Day is an expert in media law and ethics. His background includes experience as a television and radio news reporter, writer, and editor, and two years in public information with the U.S. military. He teaches both graduate and undergraduate courses at Louisiana State University.

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