



Dual Momentum Investing: An Innovative Strategy for Higher Returns with Lower Risk

By Gary Antonacci

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WINNER, Business: Personal Finance/Investing, 2014 USA Best Book Awards

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Dual Momentum Investing details the author's own momentum investing method that combines U.S. stock, non-U.S. stock, and aggregate bond indices--in a formula proven to dramatically increase profits while lowering risk. Antonacci reveals how momentum investors could have achieved long-run returns nearly twice as high as the stock market over the past 40 years, while avoiding or minimizing bear market losses--and he provides the information and insight investors need to achieve such success going forward. His methodology, supported by rigorous academic research, is designed to pick up on major changes in relative strength and market trend.

"This is an excellent book on the various forms of price momentum and why they work, including a very clever way to use them. I highly recommend investors read this book." - **James P. O'Shaughnessy**, author, *What Works on Wall Street*, Chairman and CEO of O'Shaughnessy Asset Management

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Editorial Review

Review

"I ran the numbers for this strategy myself and they are quite impressive. The back-test makes sense, as do the behavioral reasons for the momentum factor." - **A Wealth of Common Sense**

"Gary Antonacci's *Dual Momentum Investing* provides both a fantastic introduction to momentum investing, as well as a sophisticated discussion of and an approach to achieving risk-managed exposure to the anomaly across asset classes." - **Alpha Architect**

"Antonacci's extensive research and his clear-headed thinking have led to a book that every investor should read...The practically oriented investor will find a road map for moving ahead and staying out of really big trouble." - **Reading the Markets**

From the Inside Flap

After examining more than two-hundred years of data across dozens of markets and asset classes, the conclusion is clear: *Momentum continually outperforms*. However, most mainstream investors haven't had a way to fully discover and implement the benefits of momentum investing . . . until now! Whether you're an independent investor, investment professional, or money manager, *Dual Momentum Investing* enables you to consistently profit on major changes in relative strength and market trend.

Based on the award-winning work of Gary Antonacci, an expert in modern portfolio theory and optimization, this groundbreaking guide presents an easy-to-understand, straightforward model that transforms momentum concepts into an actionable investing strategy called Global Equity Momentum (GEM). By combining relative-strength momentum and absolute momentum, this unique methodology lets you take advantage of intra-market trends while avoiding large drawdowns. A disciplined implementation of his proven strategy enhances the ability of every investor to:

* Lock in profits and mitigate risk with a minimal number of switches per year among U.S. equities, non-U.S. equities, and bonds

* Establish meaningful control over investment risk once an asset's value begins to decline

* Remove emotional and behavioral biases from your decision-making, while taking advantage of these same biases in others to achieve exceptional returns

Each facet of GEM is explained in simple clarity using the perfect amount of supporting theory, historical analysis, and understandable data. Pragmatic techniques come to life with real-world relevance that both deepens your understanding of why dual momentum works and better prepares you for using it with your own investments. From picking a cost-effective brokerage firm, to making asset choices, to customizing your strategy as you near retirement--this reliable guide helps you do it all with the confidence you'll gain through repeated success.

From the Back Cover

The strategy that consistently gets high returns with low risk--because it knows when to adapt

"Gary Antonacci takes us on a comprehensive tour of investment methods, exploring their strengths and weaknesses and lays out a strong case for combining absolute and relative momenta. I consider *Dual Momentum* as an essential reference for system designers, money managers, and investors."

- **Ed Seykota**

"Gary Antonacci's *Dual Momentum* is what happens when 'Ed Thorpe's *Beat the Dealer* meets Seth Klarman's *Margin of Safety*.' This is an ambitious and must-have book."

- **Claude Erb**, retired Managing Director, TCW Group, Inc.

"Antonacci presents a clear and scholarly sound case for the success of a simple momentum based strategy. Give it a try; you'll be hooked!"

- **John Nofsinger, Ph.D.**, Seward Chair of Finance, University of Alaska Anchorage, author of *The Psychology of Investing*

"A treasure of well-researched momentum-driven investing processes. Antonacci clearly shows a number of different methods that anyone who is serious about a long-term strategy will find easy to implement. This is one of those five-star books; it is logical and easy to grasp."

- **Gregory L. Morris**, Chief Technical Analyst and Investment Committee Chairman, Stadion Money Management, LLC, author of *Investing with the Trend*

"A must read for both individual investors as well as financial advisors. It will forever change the way you think about developing investment and asset allocation strategies."

- **Dr. Bob Froelich**, retired Vice Chairman, Deutsche Asset Management

"An achievement in simplicity and common sense. Investors could greatly improve their returns with a few ETFs and the back of an envelope. I also found value in the background material."

- **Perry Kaufman**, Managing Director, Kaufman Analytics, Ltd., author of *Trading Systems and Methods, Fifth Edition*

Users Review

From reader reviews:

Willene Choate:

In this 21st century, people become competitive in every single way. By being competitive today, people have do something to make these survives, being in the middle of the actual crowded place and notice by surrounding. One thing that often many people have underestimated that for a while is reading. Yeah, by reading a guide your ability to survive enhance then having chance to stand up than other is high. For you who want to start reading any book, we give you that *Dual Momentum Investing: An Innovative Strategy for Higher Returns with Lower Risk* book as nice and daily reading publication. Why, because this book is greater than just a book.

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