



The Non-Designer's Type Book, 2nd Edition

By Robin Williams

[Download now](#)

[Read Online](#) 

The Non-Designer's Type Book, 2nd Edition By Robin Williams

Seven years is a long time in any industry, but when it comes to the worlds of design and technology (and particularly the point at which the two merge), it's an eternity! No wonder, then, that you (and about a million other readers!) have been eagerly awaiting this latest update to **Robin Williams'** enormously popular **Non-Designer's** series. In these pages, Robin defines the principles that govern type as well as the logic behind them so that you learn not just what looks best but why on your way to creating effective print and Web pages. Each short chapter in this thoroughly updated guide (which includes new coverage of typography in Adobe InDesign and Mac OS X) explores a different type secret or technique, including understanding legibility and readability; tailoring typeface to a particular project; mastering pull quotes and captions; working with spacing, punctuation marks, special characters, fonts, and justification; and more. The nonplatform- and nonsoftware-specific approach and Robin's lively, engaging style make this a must-have for any designer's bookshelf!

 [Download The Non-Designer's Type Book, 2nd Edition ...pdf](#)

 [Read Online The Non-Designer's Type Book, 2nd Edition ...pdf](#)

The Non-Designer's Type Book, 2nd Edition

By Robin Williams

The Non-Designer's Type Book, 2nd Edition By Robin Williams

Seven years is a long time in any industry, but when it comes to the worlds of design and technology (and particularly the point at which the two merge), it's an eternity! No wonder, then, that you (and about a million other readers!) have been eagerly awaiting this latest update to **Robin Williams'** enormously popular **Non-Designer's** series. In these pages, Robin defines the principles that govern type as well as the logic behind them so that you learn not just what looks best but why on your way to creating effective print and Web pages. Each short chapter in this thoroughly updated guide (which includes new coverage of typography in Adobe InDesign and Mac OS X) explores a different type secret or technique, including understanding legibility and readability; tailoring typeface to a particular project; mastering pull quotes and captions; working with spacing, punctuation marks, special characters, fonts, and justification; and more. The nonplatform- and nonsoftware-specific approach and Robin's lively, engaging style make this a must-have for any designer's bookshelf!

The Non-Designer's Type Book, 2nd Edition By Robin Williams Bibliography

- Sales Rank: #585962 in Books
- Brand: Peach Pit Press
- Published on: 2005-10-02
- Ingredients: Example Ingredients
- Original language: English
- Number of items: 1
- Dimensions: 10.00" h x .50" w x 7.00" l, 1.25 pounds
- Binding: Paperback
- 240 pages



[Download The Non-Designer's Type Book, 2nd Edition ...pdf](#)



[Read Online The Non-Designer's Type Book, 2nd Edition ...pdf](#)

Download and Read Free Online The Non-Designer's Type Book, 2nd Edition By Robin Williams

Editorial Review

From Library Journal

Williams teaches electronic typography and has written some excellent books on digital design (e.g., *The Non-Designer's Design Book*, Peachpit, 1994). Anyone who has misplaced a font they just downloaded from a web site or who has witnessed the horrific use of type on many personal web sites knows how badly these books are needed. Clear explanations and good illustrations are the hallmarks of both volumes. There is little overlap, since one deals with managing the electronic fonts and the other with the uses of type. These gems are recommended for most collections.

Copyright 1998 Reed Business Information, Inc.

From the Back Cover

This latest addition to Robin Williams' Non-Designers line of books not only defines the principles governing type but explains the logic behind them so readers can understand and see what looks best and why. Armed with this knowledge, and putting into practice the secrets Robin reveals for making type readable and artistic, readers can then go on to create beautiful, sophisticated, professional-looking pages on their computers for output as hard copy or for use on Web pages.

Each short chapter explores a different type secret including use of evocative typography, tailoring typeface to project, working with spacing, punctuation marks, special characters, fonts, justification, and much more. It is written in the lively, engaging style that has made Williams one of the most popular computer authors today. And it uses numerous examples to illustrate the subtle details that make the difference between good and sophisticated use of type. The non-platform specific, non-software specific approach to the book makes this a must-have for any designer's bookshelf - from type novices to more experienced graphic designers and typesetters.

Please note! If you've read *Beyond the Mac is not a typewriter* then you don't need this book. This book is almost exactly the same as *Beyond the Mac is not a typewriter*.

About the Author

Robin Williams is the author of dozens of best-selling and award-winning books, including *Robin Williams Mac OS X Book*, *The Little Mac Book*, *The Non-Designer's Design Book*, *Robin Williams Design Workshop*, and *Web Design Workshop*. Through her writing, teaching, and seminars, **Robin** has influenced a generation of computer users in the areas of design, typography, desktop publishing, the Mac, and the World Wide Web.

Users Review

From reader reviews:

Johnny Mosier:

Do you certainly one of people who can't read gratifying if the sentence chained inside the straightway, hold on guys this particular aren't like that. This *The Non-Designer's Type Book, 2nd Edition* book is readable by simply you who hate those perfect word style. You will find the data here are arrange for enjoyable reading experience without leaving possibly decrease the knowledge that want to supply to you. The writer of The

Non-Designer's Type Book, 2nd Edition content conveys objective easily to understand by most people. The printed and e-book are not different in the information but it just different by means of it. So , do you still thinking The Non-Designer's Type Book, 2nd Edition is not loveable to be your top collection reading book?

Tawny Morgenstern:

Spent a free time to be fun activity to do! A lot of people spent their leisure time with their family, or their very own friends. Usually they carrying out activity like watching television, likely to beach, or picnic from the park. They actually doing ditto every week. Do you feel it? Will you something different to fill your current free time/ holiday? Could be reading a book can be option to fill your cost-free time/ holiday. The first thing that you ask may be what kinds of reserve that you should read. If you want to attempt look for book, may be the book untitled The Non-Designer's Type Book, 2nd Edition can be excellent book to read. May be it can be best activity to you.

John Carter:

In this period globalization it is important to someone to find information. The information will make someone to understand the condition of the world. The healthiness of the world makes the information simpler to share. You can find a lot of personal references to get information example: internet, paper, book, and soon. You will see that now, a lot of publisher that will print many kinds of book. The book that recommended to you is The Non-Designer's Type Book, 2nd Edition this e-book consist a lot of the information with the condition of this world now. This kind of book was represented how does the world has grown up. The dialect styles that writer use for explain it is easy to understand. The actual writer made some study when he makes this book. This is why this book appropriate all of you.

Josie Garcia:

As we know that book is essential thing to add our understanding for everything. By a book we can know everything we want. A book is a set of written, printed, illustrated as well as blank sheet. Every year ended up being exactly added. This e-book The Non-Designer's Type Book, 2nd Edition was filled regarding science. Spend your free time to add your knowledge about your scientific disciplines competence. Some people has different feel when they reading a book. If you know how big good thing about a book, you can experience enjoy to read a reserve. In the modern era like now, many ways to get book which you wanted.

Download and Read Online The Non-Designer's Type Book, 2nd Edition By Robin Williams #82XELODSPKR

Read The Non-Designer's Type Book, 2nd Edition By Robin Williams for online ebook

The Non-Designer's Type Book, 2nd Edition By Robin Williams Free PDF d0wnl0ad, audio books, books to read, good books to read, cheap books, good books, online books, books online, book reviews epub, read books online, books to read online, online library, greatbooks to read, PDF best books to read, top books to read The Non-Designer's Type Book, 2nd Edition By Robin Williams books to read online.

Online The Non-Designer's Type Book, 2nd Edition By Robin Williams ebook PDF download

The Non-Designer's Type Book, 2nd Edition By Robin Williams Doc

The Non-Designer's Type Book, 2nd Edition By Robin Williams Mobipocket

The Non-Designer's Type Book, 2nd Edition By Robin Williams EPub

82XELODSPKR: The Non-Designer's Type Book, 2nd Edition By Robin Williams