



Real World Adobe Illustrator CS3

By Mordy Golding

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Real World Adobe Illustrator CS3 By Mordy Golding

Real World Adobe Illustrator CS3 is the definitive reference to Adobe's industry-standard vector graphics software. With an easy, engaging style, author Mordy Golding takes readers through all of the features of the program, explaining not only how to use the multitude of features but also why and when to use them. This edition has been thoroughly updated for Illustrator CS3, including insightful techniques on using the new Live Color environment and its tools, a new Isolation mode for working on complex artwork, and new tools for drawing, erasing, modifying, and cropping graphic. New integration features with Flash CS3 are also covered in depth; for example, readers learn how symbols can be defined as movie clips for use in Flash. Now that Illustrator and Flash are both part of several bundled offerings of the Creative Suite, this coverage is a key part of the entire uninterrupted workflow from initial concept to final execution.

Along with tips, sidebars, and expert commentary, there are also numerous illustrations and screen shots included to offer readers the most complete coverage on this extraordinary application. Designers from all fields--illustrators, animators, package designers, graphic designers, web designers, and more--will find *Real World Adobe Illustrator CS3* their one-stop guide to creating powerful designs in Illustrator.

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Editorial Review

From the Back Cover

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About the Author

MORDY GOLDIN G has played an active role in design and publishing since 1990. An Adobe Certified Expert and Adobe Certified Print Specialist, Mordy was the product manager for Adobe Illustrator 10 and Adobe Illustrator CS. A popular presenter at Macworld, PhotoshopWorld and other worldwide events, Mordy is also the author of several books, including *SAMS Teach Yourself Adobe Creative Suite All in One*, *The Web Designer's Guide to Color*, and the previous edition of *Real World Illustrator*. In 2003, Mordy was named a Champion of Graphic Design by Graphics IQ. Currently he serves as the founder of DesignResponsibly.com, teaching designers and printers how to successfully adopt today's new technology.

Users Review

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Christina Epp:

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Frank Farrow:

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