



# Cuban Color in Tourism and La Lucha: An Ethnography of Racial Meanings (Issues of Globalization:Case Studies in Contemporary Anthropology)

By L. Kaifa Roland

[Download now](#)  
[Read Online](#) 

**Cuban Color in Tourism and La Lucha: An Ethnography of Racial Meanings (Issues of Globalization:Case Studies in Contemporary Anthropology)** By L. Kaifa Roland

*Cuban Color in Tourism and La Lucha: An Ethnography of Racial Meanings* offers a provocative look at what it means to belong in modern socialist Cuba. Drawn from her extensive travels throughout Cuba over the past decade, author L. Kaifa Roland pulls back the curtain on a country that has remained mysterious to Americans since the mid-twentieth century. Through vivid vignettes and firsthand details, Roland exposes the lasting effects of the collapse of the Soviet Union and the subsequent rise of state-sponsored segregated tourism in Cuba. She demonstrates how the creation of separate spheres for locals and tourists has had two effects. First, tourism reestablished the racial apartheid that plagued pre-revolutionary Cuba. Second, it reinforced how the state's desire to maintain a socialist ideology in face of its increasing reliance on capitalist tools is at odds with the day-to-day struggles--or *La Lucha*--of the Cuban people. Roland uses conversations and anecdotes gleaned from a year of living among locals as a way of delving into these struggles and understanding what constitutes life in Cuba today. In exploring the intersections of race, class, and gender, she gives readers a better understanding of the common issues of status and belonging for tourists and their hosts in Cuba.

*Cuban Color in Tourism and La Lucha* is one of several volumes in the **Issues of Globalization: Case Studies in Contemporary Anthropology** series, which examines the experiences of individual communities in our contemporary world. Each volume offers a brief and engaging exploration of a particular issue arising from globalization and its cultural, political, and economic effects on certain peoples or groups. Ideal for introductory anthropology courses--and as supplements for a variety of upper-level courses--these texts seamlessly combine portraits of an interconnected and globalized world with narratives that emphasize the agency of their subjects.

 [Download Cuban Color in Tourism and La Lucha: An Ethnograph ...pdf](#)

 [Read Online Cuban Color in Tourism and La Lucha: An Ethnogra ...pdf](#)

# **Cuban Color in Tourism and La Lucha: An Ethnography of Racial Meanings (Issues of Globalization:Case Studies in Contemporary Anthropology)**

*By L. Kaifa Roland*

## **Cuban Color in Tourism and La Lucha: An Ethnography of Racial Meanings (Issues of Globalization:Case Studies in Contemporary Anthropology) By L. Kaifa Roland**

*Cuban Color in Tourism and La Lucha: An Ethnography of Racial Meanings* offers a provocative look at what it means to belong in modern socialist Cuba. Drawn from her extensive travels throughout Cuba over the past decade, author L. Kaifa Roland pulls back the curtain on a country that has remained mysterious to Americans since the mid-twentieth century. Through vivid vignettes and firsthand details, Roland exposes the lasting effects of the collapse of the Soviet Union and the subsequent rise of state-sponsored segregated tourism in Cuba. She demonstrates how the creation of separate spheres for locals and tourists has had two effects. First, tourism reestablished the racial apartheid that plagued pre-revolutionary Cuba. Second, it reinforced how the state's desire to maintain a socialist ideology in face of its increasing reliance on capitalist tools is at odds with the day-to-day struggles--or *La Lucha*--of the Cuban people. Roland uses conversations and anecdotes gleaned from a year of living among locals as a way of delving into these struggles and understanding what constitutes life in Cuba today. In exploring the intersections of race, class, and gender, she gives readers a better understanding of the common issues of status and belonging for tourists and their hosts in Cuba.

*Cuban Color in Tourism and La Lucha* is one of several volumes in the **Issues of Globalization: Case Studies in Contemporary Anthropology** series, which examines the experiences of individual communities in our contemporary world. Each volume offers a brief and engaging exploration of a particular issue arising from globalization and its cultural, political, and economic effects on certain peoples or groups. Ideal for introductory anthropology courses--and as supplements for a variety of upper-level courses--these texts seamlessly combine portraits of an interconnected and globalized world with narratives that emphasize the agency of their subjects.

## **Cuban Color in Tourism and La Lucha: An Ethnography of Racial Meanings (Issues of Globalization:Case Studies in Contemporary Anthropology) By L. Kaifa Roland Bibliography**

- Sales Rank: #589434 in Books
- Published on: 2010-09-01
- Released on: 2010-09-01
- Original language: English
- Number of items: 1
- Dimensions: 5.50" h x .30" w x 8.25" l, .40 pounds
- Binding: Paperback
- 144 pages

 [Download Cuban Color in Tourism and La Lucha: An Ethnograph ...pdf](#)

 [Read Online Cuban Color in Tourism and La Lucha: An Ethnogra ...pdf](#)

## Download and Read Free Online Cuban Color in Tourism and La Lucha: An Ethnography of Racial Meanings (Issues of Globalization:Case Studies in Contemporary Anthropology) By L. Kaifa Roland

---

### Editorial Review

#### About the Author

**L. Kaifa Roland** is Assistant Professor in Anthropology at the University of Colorado, Boulder. Her research is in the area of cultural anthropology with specific interests in tourism, national identity, racial and gender constructions, popular cultural practices, and critiques of capitalism. She has conducted extensive field research in Cuba, with a regional focus on the Caribbean and the broader African Diaspora.

### Users Review

#### From reader reviews:

##### **Augustine Klotz:**

Why don't make it to be your habit? Right now, try to prepare your time to do the important work, like looking for your favorite book and reading a publication. Beside you can solve your condition; you can add your knowledge by the guide entitled Cuban Color in Tourism and La Lucha: An Ethnography of Racial Meanings (Issues of Globalization:Case Studies in Contemporary Anthropology). Try to make the book Cuban Color in Tourism and La Lucha: An Ethnography of Racial Meanings (Issues of Globalization:Case Studies in Contemporary Anthropology) as your friend. It means that it can to become your friend when you really feel alone and beside associated with course make you smarter than previously. Yeah, it is very fortuned for yourself. The book makes you much more confidence because you can know anything by the book. So , let us make new experience along with knowledge with this book.

##### **Michael Kimbrell:**

The book Cuban Color in Tourism and La Lucha: An Ethnography of Racial Meanings (Issues of Globalization:Case Studies in Contemporary Anthropology) can give more knowledge and information about everything you want. Why must we leave a very important thing like a book Cuban Color in Tourism and La Lucha: An Ethnography of Racial Meanings (Issues of Globalization:Case Studies in Contemporary Anthropology)? A number of you have a different opinion about e-book. But one aim which book can give many information for us. It is absolutely suitable. Right now, try to closer with your book. Knowledge or facts that you take for that, you are able to give for each other; you may share all of these. Book Cuban Color in Tourism and La Lucha: An Ethnography of Racial Meanings (Issues of Globalization:Case Studies in Contemporary Anthropology) has simple shape however, you know: it has great and large function for you. You can appear the enormous world by open up and read a guide. So it is very wonderful.

##### **Betty Dansby:**

Don't be worry when you are afraid that this book may filled the space in your house, you may have it in e-book technique, more simple and reachable. That Cuban Color in Tourism and La Lucha: An Ethnography of Racial Meanings (Issues of Globalization:Case Studies in Contemporary Anthropology) can give you a lot of

good friends because by you considering this one book you have point that they don't and make you actually more like an interesting person. This particular book can be one of a step for you to get success. This book offer you information that possibly your friend doesn't learn, by knowing more than other make you to be great persons. So , why hesitate? We should have Cuban Color in Tourism and La Lucha: An Ethnography of Racial Meanings (Issues of Globalization:Case Studies in Contemporary Anthropology).

**Corey Mason:**

Do you like reading a publication? Confuse to looking for your preferred book? Or your book has been rare? Why so many concern for the book? But just about any people feel that they enjoy for reading. Some people likes studying, not only science book and also novel and Cuban Color in Tourism and La Lucha: An Ethnography of Racial Meanings (Issues of Globalization:Case Studies in Contemporary Anthropology) or even others sources were given expertise for you. After you know how the great a book, you feel would like to read more and more. Science guide was created for teacher or maybe students especially. Those textbooks are helping them to include their knowledge. In different case, beside science book, any other book likes Cuban Color in Tourism and La Lucha: An Ethnography of Racial Meanings (Issues of Globalization:Case Studies in Contemporary Anthropology) to make your spare time a lot more colorful. Many types of book like here.

**Download and Read Online Cuban Color in Tourism and La Lucha: An Ethnography of Racial Meanings (Issues of Globalization:Case Studies in Contemporary Anthropology) By L. Kaifa Roland #XLKUHCR91JY**

# **Read Cuban Color in Tourism and La Lucha: An Ethnography of Racial Meanings (Issues of Globalization:Case Studies in Contemporary Anthropology) By L. Kaifa Roland for online ebook**

Cuban Color in Tourism and La Lucha: An Ethnography of Racial Meanings (Issues of Globalization:Case Studies in Contemporary Anthropology) By L. Kaifa Roland Free PDF d0wnl0ad, audio books, books to read, good books to read, cheap books, good books, online books, books online, book reviews epub, read books online, books to read online, online library, greatbooks to read, PDF best books to read, top books to read Cuban Color in Tourism and La Lucha: An Ethnography of Racial Meanings (Issues of Globalization:Case Studies in Contemporary Anthropology) By L. Kaifa Roland books to read online.

## **Online Cuban Color in Tourism and La Lucha: An Ethnography of Racial Meanings (Issues of Globalization:Case Studies in Contemporary Anthropology) By L. Kaifa Roland ebook PDF download**

**Cuban Color in Tourism and La Lucha: An Ethnography of Racial Meanings (Issues of Globalization:Case Studies in Contemporary Anthropology) By L. Kaifa Roland Doc**

**Cuban Color in Tourism and La Lucha: An Ethnography of Racial Meanings (Issues of Globalization:Case Studies in Contemporary Anthropology) By L. Kaifa Roland MobiPocket**

**Cuban Color in Tourism and La Lucha: An Ethnography of Racial Meanings (Issues of Globalization:Case Studies in Contemporary Anthropology) By L. Kaifa Roland EPub**

**XLKUHCR91JY: Cuban Color in Tourism and La Lucha: An Ethnography of Racial Meanings (Issues of Globalization:Case Studies in Contemporary Anthropology) By L. Kaifa Roland**