



# Corporate Entrepreneurship: Entrepreneurial Development within Organizations

*By Michael H. Morris, Donald F. Kuratko*

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This new book explores the concept of entrepreneurship in established companies. The offering of courses in this field is growing as the study of entrepreneurship increases in schools across the country. It can be used as the primary text in a Corporate Entrepreneurship class, or as an ancillary book for courses in Entrepreneurship and Strategic Management.

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### **Editorial Review**

#### **About the Author**

Dr. Michael H. Morris holds the N. Malone Mitchell Chair in Entrepreneurship at Oklahoma State University and is head of the university's School of Entrepreneurship. Dr. Morris formerly held the Chris J. Witting Chair in Entrepreneurship in the Whitman School of Management at Syracuse University. In addition, he has led entrepreneurship programs that have been ranked consistently among the top ten by U.S. News and World Report, Fortune Small Business, and the Princeton Review/Entrepreneur Magazine. A widely published author and researcher, Dr. Morris has written seven books and more than 100 peer-reviewed academic articles.

Dr. Donald F. Kuratko (known as "Dr. K") is the Jack M. Gill Distinguished Chair of Entrepreneurship; Professor of Entrepreneurship; and Executive & Academic Director of the Johnson Center for Entrepreneurship & Innovation at the Kelley School of Business, Indiana University - Bloomington. He is considered a prominent scholar and national leader in the field of entrepreneurship, authoring over 190 articles and 30 books on aspects of entrepreneurship and corporate innovation, including one of the leading entrepreneurship books in the world today, *ENTREPRENEURSHIP: THEORY, PROCESS, & PRACTICE*. Dr. K was honored by his peers in Entrepreneur magazine as the #1 Entrepreneurship Program Director in the nation, as well as being selected one of the Top Entrepreneurship Professors in the United States by Fortune magazine. Professor Kuratko has been named one of the Top 50 Entrepreneurship Scholars in the world and was the inaugural recipient of the Karl Vesper Entrepreneurship Pioneer Award for his career dedication to developing the field of entrepreneurship. The Academy of Management has honored Dr. K with the Entrepreneurship Advocate Award for his contributions to the development of the discipline of entrepreneurship, and the Entrepreneurship Mentor Award for his work in the scholarly development of Ph.D. students and junior-level faculty in the entrepreneurship field.

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