



## Animation in the Home Digital Studio: Creation to Distribution (Focal Press Visual Effects and Animation)

*By Steven Subotnick*

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### **Animation in the Home Digital Studio: Creation to Distribution (Focal Press Visual Effects and Animation) By Steven Subotnick**

So you want to create animation! Where do you start? With an idea. This creative, exercise-packed guide contains examples and idea-generating activities. What tools do you need? Your computer, simple software programs, and your imagination. This book will tell you how to utilize these tools. Must you spend your life savings on your set-up? No. The author's charts and project timelines will guide you and make the overwhelming simple, and keep your shopping lists manageable.

With Animation in the Home Digital Studio, amateurs and animation students alike can learn how to create a variety of computer animations: from puppet to clay to pixilated, drawn and cartoon. This book contains a CD-ROM loaded with animation clips and exercises. The book's 8-page color insert illustrates stills from the work of independent animators around the world. The book's guide to resources contains a comprehensive list of contests, shows, societies, organizations, e-zines, and more.

Steven Subotnick takes a personal approach to animation. His book is for artists, amateurs, professionals, students, and anyone who wants to use animation as a means of expression. It explains how to create a variety of animations: from puppet to cutout, and from drawn to object animation. Subotnick covers the use of popular software products, including Macromedia Flash, Adobe Photoshop®, Adobe Premiere®, Digidesign ProTools Free, and others.

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## **Animation in the Home Digital Studio: Creation to Distribution (Focal Press Visual Effects and Animation) By Steven Subotnick Bibliography**

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### **Editorial Review**

#### **Review**

"Subotnick brings to bear the same breadth of ideas and his normal clarity on a potentially overwhelming subject, wrestles with it lays it out in a manner that manages to be engaging both technically and educationally." - Animation World Magazine

"Subotnick has managed to wedge a wealth of useful practical advice and information between these covers, sometimes with such subtlety that a novice may come away with a deeper and more nuanced grasp of the content than they realize." - Animation World Magazine

"The variety and scope of what Subotnick covers makes the book seem much larger than it is: The author offers a fine accounting of why he uses digital tools that manages to be both explanatory and inspiring." - Animation World Magazine

#### **About the Author**

Steven Subotnick is a professional independent animator as well as a professor, teaching computer animation at RISD (Rhode Island School of Design) and Harvard University (visiting professor). He has produced and directed several independent films, and has also won numerous awards for his animation (New York Expo of Short Films and the New England Film and Video Festival). He has worked as a director and animator for over 15 years and has earned undergraduate and graduate degrees from both UCLA and California Institute of the Arts, Valencia. This is his first book.

### **Users Review**

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