



The Art of War for Women: Sun Tzu's Ancient Strategies and Wisdom for Winning at Work

By Chin-Ning Chu

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Forget everything you *think* you know about strength, strategy and success. This brilliant adaptation of the ancient masterpiece *The Art of War* shows women how to use Sun Tzu's philosophy to win in every aspect of life.

Would you like to transform your weaknesses into strengths? Succeed at work without compromising your ethics? Integrate your style and personal philosophy into every action you take? If so, this book is for you. In *The Art of War for Women*, bestselling author Chin-Ning Chu brings the eternal wisdom of philosopher-general Sun Tzu to women looking to gain a better understanding of who they are – and, more importantly, who they want to be.

In the West, when we think of war, we imagine battle, casualties, brutality. But Sun Tzu, the man who wrote the *Art of War* some 2,500 years ago, was Chinese, and the Chinese think of war differently than we do in the West. In their view, war does not revolve around fighting. It is about determining the most efficient way of gaining victory with the least amount of conflict.

That's why Sun Tzu's *Art of War* is particularly appropriate for women. Let's face it, as intelligent and accomplished as we may be, there are very few of us who are comfortable with direct confrontation or situations where our triumph means someone else's defeat. We are natural negotiators and problem solvers; most of us prefer win-win situations to those in which winner-takes-all.

But there is another reason *The Art of War* is particularly appropriate for us. Although Sun Tzu's book is about the application of strategies, every one of those strategies begins with having a deep understanding of the people and the world around us. They also require us to understand ourselves – our strengths and weaknesses, our goals and fears. In other words, the aim is not to apply a series of rules coldly and dispassionately, but rather to integrate ourselves and our unique talents into the strategies we will employ.

This is not a feel-good book. (But you will feel good after reading it.) It is not a

motivational book. (But you will be motivated to achieve what you want, once you are done.) Ultimately, its purpose is to provide women with the strategies we all need to overcome the obstacles that stand in the way of our goals and dreams.

Sun Tzu's *Art of War* is the most influential book on strategy ever published, selling tens of millions of copies worldwide in several editions. Written by one of today's foremost authorities on Sun Tzu, *The Art of War for Women* is sure to become a classic in its own right.

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The Art of War for Women: Sun Tzu's Ancient Strategies and Wisdom for Winning at Work By Chin-Ning Chu Bibliography

- Sales Rank: #780195 in Books
- Published on: 2007-04-10
- Released on: 2007-04-10
- Original language: English
- Number of items: 1
- Dimensions: 7.80" h x .70" w x 5.30" l, .67 pounds
- Binding: Hardcover
- 224 pages



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Editorial Review

From Publishers Weekly

The workplace is a battlefield, according to author, speaker and businesswoman Chu. In her latest, she distills *The Art of War*, Taoist philosopher-general Sun Tzu's international bestseller on the fundamental elements of warfare and business strategy, into a primer and call-to-arms for working women. In vivid battlefield terminology, Chu covers everything from promotions and work attire to dealing with sexual harassment and male chauvinist co-workers. Lessons tend toward a "universal nuggets of wisdom" format; one of the keys Chu advances is "Know Thyself," because "how well you know the world around you is directly proportional to how well you know yourself." Other chapters cover the disposition of winning, conflict strategy, the utility of imagination, techniques for management and "fireproofing yourself." At a time when the ideal of a full, fulfilling work and home life seems more difficult than ever to achieve, Chu's primer on becoming "an effective strategist and warrior" will give doubters cause for reconsideration. Copyright © Reed Business Information, a division of Reed Elsevier Inc. All rights reserved.

From [Booklist](#)

In one slim book, consultant and author (*Thick Face, Black Heart* 1992, ^B and others) Chu clarifies any mystique surrounding the enigmatic Sun Tzu's treatise on the art of war--plus translates his philosophies into practical strategies for women at work. The heart of her tale? To thine own self be true--and, further, vow to transform weaknesses into strengths. After all, elements of success (winning wars, that is) are just as critical today as 2,500 years ago: the combination of ethics, timing, resources, leadership, and managing are integral to the personalities of the best executives, men and women, today. For sure, her Sun Tzu interpretations can be added to the regular B-book litany of style and substance, personal resumes, and manager-ready qualities. On the other hand, prepare to spend time with more unusual topics, all replete with excellent advice: dealing with spies and con artists, assessing possibilities and perils of specific business terrains (that is, friendly versus complex), and insulating yourself from firestorms and other company tragedies. *Barbara Jacobs*
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Review

Advance Praise for THE ART OF WAR FOR WOMEN

"I know exactly what it's like to live and work as a woman in a man's world... This book reveals how to turn your dreams into reality no matter what obstacles stand in your way." --Chaka Khan, legendary entertainer

"This is the most clever, practical, and powerful philosophical self-improvement book I have ever read." --
Danyi Zhang, M.D., Medical Director, Global Medical Affairs, Bristol-Myers Squibb Company

"We've all witnessed the consequences of interpreting the Art of War from a strictly male point of view. *The Art of War for Women* offers a more intelligent design for empowering humanity." -- Linda K. Bolliger;
Founder, Chair & CVO, Boardroom Bound®

"Filled with practical strategies for negotiating with co-workers, clients, children, husbands and bosses." --
Leslie Morgan Steiner, *Mommy Wars* editor and online columnist for *The Washington Post's* "On Balance" working parenthood blog

"Captivating and thought-provoking." Andrea Gregory, General Manager, Group Procurement, Air New Zealand Limited

"Effectively communicates ancient pearls of wisdom through a clear contemporary lens." --Katherine Crowley, co-author of *Working With You Is Killing Me*

"A must read for working women who want to take a holistic, high road approach to building their careers." -
-Kathi Elster, co-author of *Working With You Is Killing Me*

Users Review

From reader reviews:

Pamela Adair:

Have you spare time for a day? What do you do when you have more or little spare time? Yeah, you can choose the suitable activity with regard to spend your time. Any person spent all their spare time to take a walk, shopping, or went to the particular Mall. How about open or read a book allowed The Art of War for Women: Sun Tzu's Ancient Strategies and Wisdom for Winning at Work? Maybe it is to become best activity for you. You recognize beside you can spend your time with the favorite's book, you can wiser than before. Do you agree with it has the opinion or you have additional opinion?

Donna Kerns:

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Kenneth Leishman:

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