



Learning to Think Korean: A Guide to Living and Working in Korea (Interact Series)

By L. Robert Kohls

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Kohls shares a feast of Korean culture: a ricebowl of history and tradition complimented by an array of spicy tidbits that capture the reader's attention like a mouthful of kimchi. Based on personal experience, he provides critical incidents that explore the more puzzling aspects of Korean culture. Kohls explores Korean values—traditional values, value changes over the past forty years and projected values for the early decades of the twenty-first century. He is equally insightful when it comes to discussing the cultural patterns and practices of the workplace. He takes on management style, personal issues, networking and pull, negotiating style, persistence, key Korean business relations and more. To a greater extent than most other Asian countries, Korea adheres to the traditional collectivist and Confucian traits of harmony, hierarchy, ingroups/outgroups, status, and proper behavior. According to Kohls, these traits plus the more Westernized values of the younger generations and the veneer of modern urban savvy surface in surprising combinations in personal and workplace relationships—often where they are least expected.

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Editorial Review

Review

Robert Kohls' book is impressive in its depth of understanding of the ways in which cultural differences affect behavior, the ways in which we really are not all alike underneath. -- Horace H. Underwood, Executive Director, Korean-American Educational Commission, Seoul, Korea

About the Author

L. Robert Kohls has thirty years' experience as an intercultural trainer and trainer of other trainers; he has worked, lived and travelled in more than eighty countries, with extensive stays in Africa, Asia, Europe and the Middle East. He is also a founding member of SIETAR International.

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