



Affluenza: The All-Consuming Epidemic

By John de Graaf, David Wann, Thomas H Naylor

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Affluenza: The All-Consuming Epidemic By John de Graaf, David Wann, Thomas H Naylor

Based on two highly acclaimed PBS documentaries watched by 10 million viewers, "Affluenza uses the whimsical metaphor of a disease to tackle a very serious subject: the damage done -- to our health, our families, our communities, and our environment -- by the obsessive quest for material gain. In cleverly titled chapters like "Swollen Expectations" and "A Rash of Bankruptcies," the authors examine the origins, evolution, and symptoms of the affluenza epidemic. Yet they also explore cures and suggest strategies for rebuilding families and communities and for restoring and respecting the earth.

Demonstrating that now, more than ever, Americans need ways of fighting the affliction, this edition includes a new introduction and updated figures, adds information on the impacts of stress and overwork, and provides an in-depth look at various campaigns and movements offering solutions for today's problems. Engaging, fast-paced, and accessible, it reexamines a serious, far-reaching issue for a wide audience.

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Review

Clear, witty and heartfelt. -- *Sojourners*

It's a fantastic book, very funny yet deeply serious. -- *Peter Barnes, cofounder, Working Assets*

The authors have packed their book with stunning facts, searing insights— and they point a path forward. -- *Fast Company*

The way to end a nightmare is to wake up, and this book is an alarm clock. -- *Paul Hawken, author of Ecology of Commerce and Natural Capitalism*

Witty yet hard-hitting... highly recommended... -- *Library Journal*

About the Author

John de Graaf is the national coordinator of Take Back Your Time Day, an annual event scheduled for October 24th, (see www.timeday.org) and a frequent speaker on issues of overwork and over-consumption in America. David Wann has written and edited seven books and hundreds of articles, and has produced many videos and television programs about sustainable designs and lifestyles. He is the current president of the Sustainable Futures Society, a non-profit organisation. Professor Emeritus of Economics at Duke University, Thomas H. Naylor is a writer and social critic who has also taught at Middlebury College and the University of Vermont. As an international management consultant specializing in strategic management, Dr. Naylor has advised major corporations and governments in over thirty countries.

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