



# 100 Ideas for Stationery, Cards, and Invitations: Simple and Stylish Projects Using Handmade and Digital Techniques

*By Laura McFadden*

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## **100 Ideas for Stationery, Cards, and Invitations: Simple and Stylish Projects Using Handmade and Digital Techniques** By Laura McFadden

There's something undeniably heartwarming in the old-fashioned and thoughtful gesture of creating and sending a personal note, a romantic card, or a handwritten thank you.

For readers who like receiving such notes as well as sending them, this book is for you. It offers more than 100 unique ideas for creating personalized stationery featuring traditional media, such as using stamps, paint, punches, needle and thread, as well as using the computer to generate monograms, borders and trims, clip art, photographs, and much more.

The stationery examples are simple, yet elegant, and feature a beautiful, fun, and sophisticated range of styles that appeal to everyone, not just skilled crafters. Designs can be made quickly, and can be executed assembly-line style, so that it's easy to make 10 or 20 sheets in one sitting. Most of all, the graceful handcrafted designs will delight the receiver.

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#### **About the Author**

Laura McFadden is a freelance art director living in Somerville, Massachusetts. She is a former design director for Inc. magazine. She currently runs her own graphic design studio, called Laura McFadden Design, Inc., and has contributed to various craft books and magazines for publishers such as Rockport Publishers, Martingale & Company, and Handcraft Illustrated

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