



Practicing Leadership Principles and Applications

By Arthur Shriberg, David Shriberg

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Now business professionals can build a foundation for developing their style of leadership with this fourth edition. New profiles have been added throughout the book that incorporate people, organizations, and nations that have been in the news in the recent past. It also more clearly articulates the connections between the profiles in a chapter and the theory covered. A new chapter explores the latest trends in commonly used workplace technologies and their impact on leadership. It stresses the challenges and opportunities of virtual leadership. Business professionals will also benefit from the inclusion of additional essays by experts in leadership.

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Editorial Review

Review

Instructor's Manual available. -- *The publisher, John Wiley & Sons*

From the Publisher

This book examines traditional and contemporary approaches to leadership. Readers learn how to develop these leadership skills by analyzing how the leadership theories have been applied in current history. Recognized world leaders such as Margaret Thatcher, Lee Iacocca, and President Jimmy Carter offer their views and insights on what makes a leader. Combines theory, examples, and skill-building exercises to create a realistic and practical approach to leadership.

From the Back Cover

Put all the pieces of effective leadership together.

One piece of a puzzle on its own is meaningless. But when all the pieces come together, a picture takes shape, and the puzzle makes sense. The same is true in studying leadership. If you try to learn leadership by only looking at a single theory or approach, you only get one piece of the overall picture.

That's why *Practicing Leadership, Third Edition* features contributions from a variety of disciplines, including psychology, management, communications, military science, the quality movement, political science, and philosophy. The text takes you on a unique journey through the key paradigms that have helped shape some of today's most widely respected world leaders. Along the way, you'll explore essays by James Kouzes, Barry Posner, and Stephen Covey, along with profiles of such real-world leaders as Nelson Mandela, Mother Teresa, John Wooden, Sam Walton, and Colin Powell.

With *Practicing Leadership, Third Edition*, you can:

- See how the different leadership pieces fit together with Shriberg's new leadership framework, which presents all the major leadership theories in a coherent and logical manner.
- Prepare yourself to be an effective leader in today's global society, with new and revised coverage of ethics and multiculturalism.
- Examine the roots of leadership through different disciplines, including psychology, communication, philosophy, political science, and management.
- Review current and popular theories as well, as the future trends in leadership.
- Develop your own theory and approach to leadership.

Users Review

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