Information Systems for Business: An Experiential Approach

By France Bélanger PhD, Craig Van Slyke PhD

Information Systems for Business: An Experiential Approach By France Bélanger PhD, Craig Van Slyke PhD

A focused delivery on information systems

Featuring the model "learn-do-reflect", this invaluable book offers a focused treatment of information systems topics. Packed with engaging exercises throughout the book to enhance your learning, the book aims at looking at how information is analyzed, used for competitive advantage, stored, and more. Each chapter serves as a short, focused examination of the covered topic and includes activities to drive home the material. Also included is an online instructor's web site that provides extensive support to teach with this approach.

- Offers a focused look at information systems and how information is analyzed, used for competitive advantage, and stored
- Includes helpful exercises in each chapter that drill down the lessons learned
- Reflects the "learn-do-reflect" teaching model
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This valuable book offers a practical approach to learning the capabilities and potential of information systems.

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Editorial Review

About the Author

Craig Van Slyke is an Assistant Professor of Management Information Systems at the University of Central Florida. He was formerly a member of the Management Information Systems faculty at Ohio University. In addition to his academic experience, Dr. Van Slyke spent ten years in the information technology industry in a number of technical, managerial, and marketing positions.

Dr. Van Slyke's current research interests are in electronic commerce, and information technology and education. Issues in electronic commerce of particular interest include factors relating to its adoption by individuals (especially the role of trust in adoption decisions), its adoption by small businesses, and differences in its adoption across cultures and across genders. Information technology and education topics researched are skills required of IT professionals, teams and teamwork, and technology mediation of distance learning.

Dr. Van Slyke has published in a number of journals, including the "Communications of the Association of Computing Machinery, Information Resource Management Journal, Annals of Cases on Information Technology Applications, Industrial Management & Data Systems, Journal of Information System Education, Journal of Information Technology Theory and Application," and "Information Technology, Learning and Performance Journal," In addition, he has contributed chapters to several edited research compilations.

Dr. Van Slyke has taught a variety of graduate and undergraduate information technology courses, including Electronic Commerce, Database Administration, Systems Analysis and Design, and the Management of Information Systems. He has also lectured internationally on a variety oftopics related to electronic business. In 2001, Dr. Van Slyke received the Galloway Award for Undergraduate teaching.

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France Belanger is the Director of the Center for Global E-Commerce and an associate professor of information systems in the Department of Accounting and Information Systems at Virginia Tech. Prior to her academic career, she held various technical, marketing, and managerial positions in large information systems and telecommunications corporations in Canada. She has also provided consulting services to corporations In Florida.

Dr. Belanger's research interests focus on the use of telecommunication technologies in organizations, in particular for distributed work arrangements, electronic commerce, and distance learning. She has published in numerous Information Systems journals, including "Information Systems Research, Communications of the ACM, IEEE Transaction on Professional Communication, Information & Management, The Information Society, Information Resources Management Journal, Database, Office Systems Research Journal e-Service Journal" and the "Journal of Information Systems Education," Her first book, for managers, entitled "Evaluation and Implementation of Distance Learning: Technologies, Tools and Techniques" (Idea Group Publishing, 2000), was co-authored with Dr. Dianne H. Jordan. Dr. Belanger work has been funded by PriceWaterhouseCoopers, the Department of Education, and the Commonwealth of Virginia's Center for Innovativae Technology.

Dr. Belanger has beenteaching a variety of graduate and undergraduate technical and managerial IS courses, including Systems Analysis and Design, Database Management Systems, Managing Information Services, E-Commerce Security, Web Applications and E-Commerce, and many Telecommunications, Networks, and Data Communications courses. She also designed Web-based seminars for businesses, and taught continuing education courses on E-Commerce, the Internet, and Security both in Virginia and Florida. She received the

Pamplin College Award for the undergraduate teaching at Virginia Tech In 2001.
Dr. Belanger received her Ph.D. in Information Systems from the University of South Florida. She holds a Bachelor of Commerce degree from McGill University and a College Degree in Applied Sciences from Ahuntsic College.

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