



The Trump Card: Playing to Win in Work and Life

By Ivanka Trump

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The Trump Card: Playing to Win in Work and Life By Ivanka Trump

From the daughter of business mogul Donald Trump and a rising star in the Trump organization, this *New York Times* bestseller is a business book for young women on how to achieve success in any field, based upon what Ivanka Trump has learned from her father and from her own experiences.

Inspiration. Success. Confidence. Passion. No one is born with these qualities, but they are the key ingredients for reaching goals, building careers, or taking a blueprint and turning it into a breathtaking skyscraper. In *The Trump Card*, Ivanka Trump recounts the compelling story of her upbringing as the ultimate Apprentice, the daughter of Donald and Ivana Trump, and shares the life lessons and hard-won insights that have made her a rising star in the business world.

Whether it's landing that first job, navigating the workplace, or making a lasting impact, Ivanka's valuable, practical advice for young women shows how to:

- Use uncertainty to your advantage—thrive in any environment
- Step up and get noticed at work—focus and efficiency will open doors
- Create a strong and consistent identity—your name and reputation are your best assets
- Know what you want—get the most out of any negotiation.

Ivanka also taps into the wisdom of today's leaders, including Arianna Huffington, Russell Simmons, and Cathie Black, with "Bulletins" from her BlackBerry. "We've all been dealt a winning hand," she writes, "and it is up to each of us to play it right and smart."

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The Trump Card: Playing to Win in Work and Life By Ivanka Trump Bibliography

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Editorial Review

From Publishers Weekly

A child of privilege with one of the most familiar surnames in America, Trump has managed to avoid many of the pitfalls that routinely plague children of the rich and famous (reckless partying, drug abuse and other mindless self-indulgences) to become a focused, successful woman in her own right—a model, entrepreneur and vice president of the Trump Organization. Eager to share what she's learned at some of the best schools in the country, as well as from her driven, successful parents, Trump is straightforward and fully self-aware, realizing that readers will dismiss her achievements as simple nepotism; as such, she owns her privilege, acknowledges her advantages and then sets about disabusing readers of their presumptions with intelligent, well-conceived, positive advice; unbridled ambition; and a strong measure of graciousness and humility. Throughout this self-help memoir, Trump has sprinkled succinct, practical quotes from famous associates like Arianna Huffington and Tory Burch, bringing further weight to this young career woman's accomplished work.

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Review

"*The Trump Card* is appealing, grounded, smart, and has a sense of humor. Ivanka Trump proves that believing in yourself and working hard never go out of style." -- **ANNA WINTOUR**, *Vogue*

About the Author

Ivanka Maria Trump is a businesswoman, a one-time fashion model, and the daughter of Ivana and Donald Trump. Ivanka joined The Trump Organization in 2005 as a member of the development team and is currently Vice President of Real Estate Development and Acquisitions. She actively participates in all aspects of real estate development from deal evaluation, analysis and pre-development planning to construction, marketing, operations, sales and leasing. She has expanded the Trump Organization's interests internationally, bringing the highly acclaimed Trump International Hotel & Tower brand to the global market. In addition, she joined forces with Dynamic Diamond Corp., a diamond trading company, to design and introduce a line of jewelry at the brand's first flagship retail store called 'Ivanka Trump' on Madison Avenue. Ivanka received her bachelor's degree from the Wharton School of Finance at the University of Pennsylvania, graduating summa cum laude.

Users Review

From reader reviews:

Alberta Smith:

Reading a book tends to be new life style on this era globalization. With reading you can get a lot of information that could give you benefit in your life. Using book everyone in this world can easily share their idea. Books can also inspire a lot of people. Many author can inspire their reader with their story or maybe their experience. Not only the storyplot that share in the books. But also they write about the ability about something that you need illustration. How to get the good score toefl, or how to teach your young ones, there are many kinds of book that you can get now. The authors on earth always try to improve their talent in writing, they also doing some analysis before they write to their book. One of them is this The Trump Card: Playing to Win in Work and Life.

Angela Powers:

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