



Frédéric Malle: On Perfume Making

By Frédéric Malle

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Perfumer Frédéric Malle was born into the world of fragrances: his grandfather was Serge Heftler, founder of Dior Parfums. However, Malle describes his own role as that of a publisher, likening his label Editions de Parfums Frédéric Malle, founded in 2000, to the great French publisher Gallimard: “Not only did Gallimard publish the best authors in its time, but its books also look like nothing else,” Malle explains. “I said to myself, ‘I’ll do an Editions de Parfums like Editions Gallimard.’” The packaging of Editions de Parfums Frédéric Malle is modeled on Gallimard’s simple red and cream cover design, declaring the modest, unostentatious sensibility of its founder. Malle also functions as something of a curator: when developing a fragrance, he invites the best contemporary perfumers and gives them absolute creative freedom, supplying them with both an unlimited selection of ingredients and as much time as needed to compose the best possible scent. Pierre Bourdon, Jean-Claude Ellena, Edouard Fléchier, Olivia Giacobetti, Dominique Ropion, Maurice Roucel, Edmond Roudnitska, Michel Roudnitska and Ralf Schwieger are among the many perfumers who have collaborated with Malle. In this beautifully produced luxury volume, Malle describes the process of creating a fragrance and collaborating with these great perfumers. With a foreword by Catherine Deneuve, *On Perfume Making* offers a rare glimpse into the refined world of contemporary perfume.

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Editorial Review

Review

"I was always the faithful sort: L'Heure Bleue by Guerlain was my signature scent. Until I discovered Frederic Malle, that is... I love the way Frederic works, building intriguing layers of notes and experimenting with a new rainbow of scents..." (Catherine Deneuve, Paris, 2011)"

Users Review

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Elizabeth Frizzell:

Spent a free the perfect time to be fun activity to try and do! A lot of people spent their free time with their family, or their very own friends. Usually they carrying out activity like watching television, about to beach, or picnic inside the park. They actually doing same thing every week. Do you feel it? Do you want to something different to fill your personal free time/ holiday? Could possibly be reading a book can be option to fill your free of charge time/ holiday. The first thing you ask may be what kinds of reserve that you should read. If you want to try out look for book, may be the guide untitled Frédéric Malle: On Perfume Making can be fine book to read. May be it can be best activity to you.

Harold Walsh:

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Danny Johnson:

This Frédéric Malle: On Perfume Making is great book for you because the content which is full of information for you who have always deal with world and possess to make decision every minute. This kind of book reveal it data accurately using great arrange word or we can claim no rambling sentences inside it. So if you are read this hurriedly you can have whole details in it. Doesn't mean it only offers you straight forward sentences but challenging core information with attractive delivering sentences. Having Frédéric Malle: On Perfume Making in your hand like getting the world in your arm, data in it is not ridiculous a single. We can say that no e-book that offer you world within ten or fifteen moment right but this reserve already do that. So , this really is good reading book. Hey Mr. and Mrs. stressful do you still doubt that?

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