



# Character Design From the Ground Up

*By Kevin Crossley*

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## Character Design From the Ground Up By Kevin Crossley

All stories have characters. Whether it's a film, game, or comic book, all characters need to be designed. Character design has become a distinct discipline in the entertainment industry, and character designers are employed by film and game companies across the globe to bring life to scripts and ideas.

In this book, illustrator and character designer Kevin Crossley provides a complete overview of character design. Starting with the basics of materials, equipment, and software, Crossley will explain the processes professional character designers follow to develop characters for film, games, and illustration. From ideas and thumbnails, anatomy and reference, through effective drawing, 3D mock-ups and full turnarounds, this book covers how a character designer works to achieve professional results.

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