



Politics on Demand: The Effects of 24-Hour News on American Politics (New Directions in Media)

By Alison Dagnes

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This riveting book provides a nonpartisan examination of how the technological changes and financial imperatives of the media have led to an entertainment-driven news system poorly suited to report on American politics.

- Interviews with C-SPAN CEO Brian Lamb, *Time* magazine's TV critic James Poniewozak, *Saturday Night Live* Weekend Update head writer Alex Baze, and others shed light on today's media
- A chronology examines the technological progression of the American media and the financial developments of media corporate ownership over the past 50 years

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Editorial Review

Review

"Recommended. All readership levels." - **Choice**

Review

"With its focus on changing technology, Alison Dagnes's *Politics on Demand* is just right for this historical moment. What's more, the book is chock full of the information that any literate American should know about our mass media. Professor Dagnes' prose is clear and very accessible, and just as important, it is lively and funny: students will love this book." (Calvin F. Exoo, Professor and Chair of Government, St. Lawrence University)

"The notion that the 'media are failing American government' is not new. What has perplexed lay people and scholars alike for so long, is how and why we got to this point, as well as what can be done to fix it? Three cheers for Alison Dagnes for finally offering us some fresh insight on these questions. *Politics on Demand* focuses on how technological and financial developments across several media - print, radio, television, and internet - have resulted in the devolution of our politics. It is a chilling, but necessary read, if you want to understand why American politics doesn't and can't work within the current media environment." (Jeanne Zaino, Professor of Political Science, Iona College)

About the Author

Alison D. Dagnes, PhD, is associate professor of political science at Shippensburg University, Shippensburg, PA.

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